

Hereby _____ (organization name) agrees to participate in the Call to Action issued by the UN Global Compact, Realizing Rights: The Ethical Globalization Initiative and the Global Reporting Initiative.

_____ (organization name) wants to make the following commitment to improve the next publicly available report with respect to the human rights aspect. Furthermore _____ (organization name) commits to publish our report until June 2009 and share it with the project leaders.

_____ (organization name) commitment entails:

See next page for ideas on possible commitments!

_____ (organization name) agrees that the commitment will be published on the project website www.globalreporting.org/humanrights. Furthermore _____ (organization name) agrees that examples of our improved human rights reporting can be selected for a best practice publication that will be compiled by the UN Global Compact, Realizing Rights: The Ethical Globalization Initiative and the Global Reporting Initiative in July 2009.

For (organization name)

Name and Title:

Date:

Signature:

For further questions, please contact Bastian Buck, Technical Development Coordinator Global Reporting Initiative: buck@globalreporting.org

Please email or fax this statement before December 15, 2008 to Bastian Buck Initiative: buck@globalreporting.org / +31 20 5310031

What is the Call to Action?

The Call to Action is a challenge to companies to identify an area of their reporting on human rights that they want to improve in 2009. In responding to the Call to Action companies become part of a growing number of organizations seeking to take practical steps to integrate human rights issues into their policies and operations and thereby contribute to broader learning on how best to approach what can appear to be a complex subject.

The Call to Action is central to a new initiative led jointly by Realizing Rights: The Ethical Globalization Initiative (RR); the United Nations Global Compact (UN GC); and the Global Reporting Initiative (GRI). Other networks interested in business and human rights are invited to join the Call to Action.

How can I participate in the Call to Action?

To participate in the call, a company can take on one goal or many for improving the quality of their human rights reporting. Companies are also welcome to link their commitments to other initiatives or frameworks such as the UN GC's Communication on Progress.

Company commitments must:

- clearly indicate what the company intends to improve (see ideas in the list below), and
- set goals for when the report will be publicly available (e.g. in Sustainability Report 2008)

All company commitments must be received by 15 December 2008. RR, UN GC and the GRI will publish the commitments on the project website and will then publish the report when it is complete. The project offers an opportunity for companies to both publicly demonstrate support for the issue and contribute to advancing a new field. Furthermore the project leaders will organize knowledge sharing opportunities for companies making a commitment.

What are examples of the types of improvements that could I commit to making?

Companies can improve their reporting on human rights in a number of ways, including, but not limited to:

- the coverage of human rights issues in their sustainability report;
- the depth of detail on the reporting;
- how they report.

The following list provides examples of potential commitments that companies can make. However, it is possible for companies to set other goals. The list below is illustrative.

Coverage of reporting

- Reevaluate the scope of the human rights reporting and disclose the reevaluation process.
- Address human rights issues and challenges for the first time in the report (e.g., child labor).
- Extend the boundaries of the report to address human rights performance for suppliers and customers.

Depth of reporting

- Describe a human rights management system and management responsibilities for the first time or expand the coverage of specific aspects of the system.
- Publish new quantitative data on human rights performance.
- Publish specific targets for reporting more quantitative information in future reporting periods.
- Cover more GRI G3 human rights indicators.
- Explain the linkages between company policies and practices with specific international conventions.

How to report

- Add a specific section that discusses the relevance of human rights.
- Implement a stakeholder engagement process specifically on human rights and described the process and outcomes in detail in the report.
- Publish CEO / senior management commitment to improvement of human rights reporting with specific reference to areas of improvements and timeline.
- Publish targets for improving human rights reporting with specific implementation steps for internal management / measurement systems and timelines.
- Provide case studies of how human rights issues were addressed in a specific location, product/service, or community.